



COWES TOWN COUNCIL

Statement of Purpose

The Town Council adopted the following Statement of Purpose (formerly named Mission Statement) and Corporate Objectives on 2 March 2017 (Minute No. 7446 refers).

Statement of Purpose

The Council will continue to improve the quality of life for people living in Cowes and enhance the attractiveness of the town as a place in which to live, work, visit or invest.

Corporate Objectives

- A To provide a strong and independent voice for Cowes
- B To preserve and enhance the traditions, character and identity of the town
- C To promote Cowes as a clean, safe, welcoming and prosperous town for all
- D To provide high standard and cost effective services
- E To work in partnership with others to achieve more for Cowes
- F To promote Cowes as a gateway harbour
- G To provide and energise support for Cowes as an internationally acclaimed maritime centre

Refer also to **Key Service Objectives**

Reviewed 1 June 2017 (Minute No 7509 refers).

Reviewed and amended 7 June 2018 (Minute No 7748 refers).